



Kathmandu University

**Integrated Rural Development Project/
Nepal Technology Innovation Center (IRDP/NTIC)**

Open Call Notice for the quotation of Videography and Photography Companies

Call Published date: 5th July, 2023

Deadline: 12th July, 2023 (7Days)

Kathmandu University-Integrated Rural Development Program/Nepal Technology Innovation Center (KU-IRDP/NTIC), a KOICA-funded project jointly managed by Kathmandu University (KU), Nepal and Jeonbuk National University (JBNU) Korea is planning to develop promotional videos and photos of NTIC and its different funded projects.

The call notice is open to photography and videography companies who have a strong experience and background in taking good quality videos (One general video & 34 abstract videos) and professional photos of KU-IRDP/NTIC.

Main Objective

Nepal Technology Innovation Center is a research center established by the Korean Government in the year 2023. The research center consists of high-level research equipment & many research laboratories in three thematic areas Energy, Health and Agriculture. In addition, the project has granted seed money to around 34 research and business ideas within and outside of Kathmandu University. With the vision to showcase the prototype/ product developed by our grantee and to conduct the handover and inauguration ceremony of NTIC, we announce open call for the quotation of photography and videography.

Here are some specific requirements to consider:

Pre-production Planning: Understand the goals and objectives of the institution and the purpose of the video. Determine the target audience, key messages, and desired tone/style. Create a script or outline to guide the video production process.

Professional Equipment: Use high-quality cameras, lenses, and audio equipment to ensure clear visuals and crisp sound. Consider using a tripod or camera stabilizer for stable shots. If necessary, invest in lighting equipment for controlled lighting conditions.

Brand Consistency: Maintain consistency with the institution's branding guidelines. Use the company's logo, colors, and fonts appropriately throughout the video. Ensure the visual style aligns with the brand image and values.

Interviews and Testimonials: Capture interviews with high level personnel, Program Managing Consulting (PMC), employees, executives, or clients to provide testimonials or share insights. Use a quality microphone to ensure clear audio and frame the shots appropriately to maintain a professional look.

B-roll Footage: Gather relevant B-roll footage to complement the main content. This can include shots of the building, corporate office, employees working, products or services being showcased, or the corporate culture in action.

Voiceover or Narration: Consider using a professional voiceover artist or narration to provide clear explanations or storytelling elements. Ensure the voiceover reflects the desired tone and matches the video's pacing.

Engaging Visuals: Incorporate visually appealing shots, graphics, and animations to enhance the video's impact. Use appropriate transitions, overlays, and on-screen text to convey information effectively.

Music and Sound Effects: Choose appropriate background music and sound effects that align with the video's tone and message. Ensure you have the necessary licenses or permissions for any copyrighted material used.

Post-production Editing: Utilize video editing software to assemble the footage, add transitions, overlay graphics, and include any necessary visual effects. Pay attention to pacing, timing, and continuity to create a polished final product.

Subtitles or Captions: Consider adding subtitles or captions to make the video accessible to a wider audience, including those with hearing impairments or those watching without sound.

Review and Approval Process: Establish a review process with the corporate institution to gather feedback and ensure the final video meets their requirements and expectations.

Distribution and Promotion: Plan how the video will be distributed and promoted. This may involve uploading it to the corporate institution's website, sharing it on social media platforms, or presenting it at events or conferences.

With these requirements, we are looking for professional and high-quality videography and photography services to capture the overall project goals, programs, its building and equipment. IRDP/NTIC have funded almost 34 projects. The company should make videos of each project and one overall video of NTIC.

Here are the details of the services IRDP/NTIC require:

Videography Services:

Script

Almost 34 videos- (length 2-3 minutes)

Professional Videographer

Full video of NTIC including byte from high level delegates and PMC (15-20 minutes)

Full-length edited video

High-quality audio recording & Voiceover

Drone footages

Photography Services:

Professional photographer

High-resolution digital images of the projects

Professional editing



Online gallery

List of the equipment use for taking photos and videos:

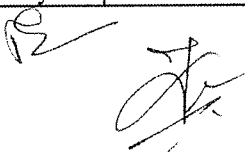
1. 4k Photography
2. Use Wide Angle Lens, Zoom Lens and Portrait Lens)
3. 4k Video Sony S4 with Wide, Zoom, and Portrait Lens)
4. Professional Gimbal Ronin S3
5. Shotgun Mic, Zoom Mic & Recorder for professional sound.
6. 4k Drone Mavic 3
7. Slider, GVM Motorized Camera Slider, 31" Carbon Fiber Dolly
8. Neewer Bi-Color LED Video Light
9. Extra Flash Light for Photo
10. I9 Desktop and Mac for video and photo editing
11. Teleprompter will be used for Script recording.

Details of IRDP/NTIC Grantees and their locations.

R&BD Grantees

Total No. of Grants: 15

S.No	Project Name (R&BD)	Name of Principal Investigator	Company Name	Location
Internal Call Projects				
A&RD				
1	Development and Commercialization of Community-Scale Spray Drying for Milk Processing.	Prof. Dr. Bivek Baral		KU, Dhulikhel and Balthali, Panauti
2	Low-Cost Mass Production Technologies for Virus Free Pre-Basic Seed Production of Potato.	Prof. Dr. Dhurva Prasad Gauchan		KU, Dhulikhel and Kusadevi, Panauti
3	Production of Xylanase for Poultry Feeding from a Microbe by Submerged Fermentation and Establishment of Nepal Microbial Type Culture Collection (NMTCC).	Dr. Uttam Budathoki		KU, Dhulikhel
A&RE				
4	Development of River Water Pump for Improving Health and Livelihood of Rural Community	Prof. Dr. Hari Prasad Neopane		Chaurlikhola, Border of Kavre and Ramechhap



	through Various Pumping Technologies and Bio-Filters.			
5	Development of Electric Tractor and Design Optimizations of Trailers in Context of Nepal.	Prof. Daniel Tuladhal		KU, Dhulikhel
6	Production Preparation and Pre-Launch Customer Feedback on Selective Coating Based Solar Thermal Collector Made in Nepal.	Dr. Bhim Prasad Kafle		KU, Dhulikhel
HRL				
7	The Research Based Cosmeceutical Product Manufacturing and Commercialization Under the University-Industry Collaboration.	Prof. Dr. Rajendra Gyawali		KU, Dhulikhel
8	Isolation of Baccatin III, A Precursor to Taxol, An anti-Cancer Drug, from Taxus Plants Found in Nepal.	Dr. Bhupal Govinda Shrestha		KU, Dhulikhel
9	Development of Comprehensive Molecular Diagnostics for Diseases in Nepal.	Dr. Hitesh Kumar Bhattarai		KU, Dhulikhel
Nationwide Call Projects				
A&RD				
10	Fabrication of Cold Plasma Reactor System and Application of Cold Plasma in Seed Treatment	Dr. Rajesh Prakash Guragain		KU, Dhulikhel
11	Integrated approach for banana fiber production and its commercialization	Mr. Dipson Ojha		Gothgaun, 40 KM far from Biratnagar
A&RE				
12	Development and Piloting of Utility end Web Application Server and Mobile Application for Recharge Urja Meter (RUM)-Advanced Metering Service for Rural Offgrid Communities	Mr. Pramish Shrestha	Sustainable Solution for Energy and Environment	Kathmandu (mid-Baneswor) and Bhangtar, Kavre
13	Research, Development & Commercialization of Alternative Fuel from Non-Recyclables Plastic Waste to Lower Green House Gas Emissions in Cement Industries and Economic Upliftment of Marginalized & Rural Community	Mr. Biraj Dhungana	Green Road	Pokhara, Industrial region (Near Amarshing Chowk)

HRL				
14	Machine Learning Based Cervical Screening Tool Development and Commercialization	Dr. Archana Shrestha		Lalitpur, Jwagal
15	Development of human health promoting fumigates from raw materials cultivated and available in rural areas for strengthening health security	Dr. Bibush Bastola	Pancharatna Dhoop Udhyog	Pokhara, Near Begnash Lake

SBE Grantees

Total No. of Grants:3

S.No	Project Name(SBE)	Name of Principal Investigator	Company Name	Location
1	Synthetic Natural Gas Production	Dr. Biraj Singh Thapa	Synthetic Gas	KU, Dhulikhel
2	Capacity Building and Scale-up with aKUa Unit	Mr. Anup Luitel	aKUa	KU, Dhulikhel
3	Probiotic and Avocado Enriched Ice Cream	Dr. Sangita Shakya	Avocado Icecream	KU, Dhulikhel

SI Grantees

Total No. of Grants: 16

S.No	Project Name(SI)	Name of Principal Investigator	Company Name	Location
1	Zhambhala Krishi Firm	Mrs. Kamala Lama	Zhambhala Agriculture Firm Micro Enterprises	Bhaisepati, Sanga
2	RVM Cold Eco Frost	Mr. Joseph Shrestha	Reverse Vending Machine Nepal Pvt. Ltd.	Jhapa; Kankai; Dharan; Lalitpur
3	BI-PAD	Ms. Aagya Dhungana	Mokshya Incorporation	Dhulikhel
4	Mushoor	Mr. Shishir Panta	Kalki IOT Pvt. Ltd.	Kathmandu
5	Biofloc Fish Farming	Mr. Rohan Jungh Thapa	Bio Floc Technology Farm	Panchkhal

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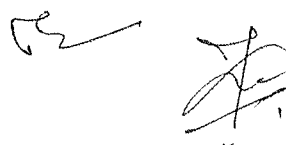
6	Kanduk Industries: Go green with Banana Fibre	Mr. Roshan Ojha	Navya Engineering Solution	Chitwan; Kathmandu University
7	E-conversion of two wheelers inside Nepal	Er. Suresh Sapkota	Rayale Suresh Builders Pvt. Ltd.	Panauti
8	Capacity building of University Production Unit by formulating new marketing plan	Mr. Anup Luitel	Kathmandu University	Kathmandu University
9	Establishment of manufacturing unit for PELLICARE skincare products	Dr. Shailendra Shakya	Nutrasmetic Industries	Kathmandu University; Kathmandu
10	Production & Commercialization of Fermented Mushroom Product	Mr. Samrat Paudel	Green Bio Tech and Research Center Pvt. Ltd.	Pokhara
11	Spirulina	Mr. Krishna Kumar Karki	Algae Farm	Jhapa
12	Gamya Plants: Supplier of ornamental plants	Mr. Gunjan Adhikari	Gamya Plants Interiors & Decor	Dhulikhel
13	Scale up and commercialization of egg incubator	Mr. Bishesh Bhattarai	Yukti Innovations	Kathmandu University
14	Development of Wheelchairs in Nepal	Mr. Roshan Ojha	Protal Consultancy and Engineering Solution Pvt. Ltd.	Dhulikhel
15	Ventillator Independent Medical Humidifer	Mr. Ashish Thapa	Nyano Care Pvt. Ltd.	Kathmandu University
16	Antioxidant Propolis Tincture	Ms. Aparna Paudel	Herbily Cosmetics	Kathmandu University

Submission Deadline:

Quotation should be sealed in an envelope and submitted within one week (i.e 12th July 2023)

The Documents to be submitted are:

- Quotation
- Curriculum vitae
- Detailed budget plan and cost of the services
- Company Registration paper



1. Interested applicants may obtain further information during office hours from KU-IRDP/NTIC Office Dhulikhel, Kavre. For further discussion about the event applications visit KU-NTIC/IRDP <http://ntic.ku.edu.np>. or mail us at ntic.ku.edu.np.
2. Quotation documents having been signed on each page by authorized personnel must be submitted not later than 12th July, 2023. The document received later than the above-mentioned time and date will not be entertained. Quotations received after this deadline will be rejected.
3. If the last date of submission falls on a Government/Kathmandu University holiday, then the following working day shall be considered as a deadline.
4. KU-IRDP/NTIC reserves the right to accept or reject any or all applications, cancel the process and reject all quotations without assigning any reason whatsoever. The applicant shall have no right to claim any cost associated with the preparation of a quotation document under such circumstances.

For Further Information

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