**Notices to be considered for a SBE project proposal**

* Write a project proposal in accordance with the given recommended format.
* The prescribe paper size is A4
* Use tables, charts, diagrams, basic conceptual diagrams, picture, photos etc. if possible.
* Font will be Times New Roman and size 12 with space 1.5 lines
* If improper matters such as deception, inaccuracy, forgery, plagiarism, etc. are found in submitting the project proposal, then project selection or project agreement will be cancelled according to the relevant guidelines.

**Project Proposal for SBE**

1. **Application Type**

|  |  |  |  |
| --- | --- | --- | --- |
| Name |  | Registration Date |  |
| Application Area |  Agriculture and Rural Development Alternative and Renewable Energy Health Related Livelihood  Rural Natural Resource Management Rural Economy Uplifting Projects  Other Sector Contributing to Rural Development |
| CurrentProductStatus |  Product Development Stage Commercialization Stage  IR Pitching |

1. **Project Outline**

|  |  |
| --- | --- |
| Project Title |  |
| Keywords |  |
| Project Size | Expected Budget  | Duration (In Months) |
| USD | NRs |
|  |  |  |

1. **Project Summary**

*(Note: Provide the overall summary/abstract of a proposed project between 500 words)*

1. **Implementing Entities (Organization)**
2. General Information

|  |  |
| --- | --- |
| Department |  |
| School |  |
| Name of the Enterprise |  |

1. Research Infrastructure

|  |  |  |  |
| --- | --- | --- | --- |
| Facility/Equipment Name | Specification | Quantity | Use |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

1. Related Research Project Experiences

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Project Title | Customer | Duration | Budget | Remarks |
| USD | NRs |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

1. Major Technology Transfer/ Commercialization/ Propagation Results (if any)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Items | Country | Target Organization | When | Amount |
| USD | NRs |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

1. Partner Research Institution (If any)

*(Note: Also provide each key partner’s status using the same form as the lead research institution)*

1. **Project Overview**
2. Background

*(Note: Describe the present status, issues and prospects of domestic and foreign technology development relating to the proposed project and outline the necessity of domestic research and development in between 500 words)*

1. Objectives

*(Note: Explain the target technology or product including main activities for development as well as the main role of each participating institutions.*

*If possible, you can use visual diagrams or flowcharts for better understanding-* ***patent****)*

1. Competitive Features

(Note: Describe your own strengths or competitive- edge characteristics considering the competitive environments).

1. Project Impacts

*(Note:*

* Provide a description of the key target beneficiary group including key characteristics including on-site training and education plan for students.
* State the impacts in the technological area or building research capacity. You can add more for the industrial, social and economic fields besides other extended effects
* Impacts in building research capacity: describe how the project will help build research capacity in participating institution
* Socio-economic impact: Describe problems in the related fields and the economic impacts such as market creation and job creation, import substitution, cost reduction, and industrial development that the proposed technology can be solved and met, and consumer needs as well.
* Technology impacts: describe applications of the proposed technology, the field of convergence utilization, and contributions to other technologies*)*
1. **Project Team Organization**
2. Role of Participating Institutions

*(Note: Describe the role of institution and how to corporate among the organizations using a diagram, if possible- patent)*

1. Key Participant’s Roles

*(Note: Provide key participant’s basic background related to the similar projects and major roles in this project)*

1. **Technological Development Plan (if any)**
2. Technological Outcomes

*Note:*

* *Provide the contents and scope of technology development.*
* *Explain details of expected outcomes from this development approx. 1-3 pages.*
* *Quantitatively compare the superiority and technological differences with the existing or similar technologies.*
* *Description of evaluation methods for the final outcomes based on your own key indicators*
* *Patent)*
1. Development Process

*(Note:*

* *Explain the activities for development*
* *Describe the development procedures and methods*
* *Provide a risk management or contingency plan)*
1. **Commercialization/Propagation Plan**
2. Commercialization/Propagation Plan

*(Note:*

* *Describe the starting case for a field-testing case at a reference end-user)*
* *Describe domestic and international market trends including export/import status*
* *State promoting the commercialization of products, securing sales channels, sales strategies, IR pitching, and export strategies if applicable)*
1. Revenue Forecasting

*(Note: Provide the projected market size, expected market share in 1-3 years, estimated scales and the reason, etc. after the technology development)*

|  |  |  |  |
| --- | --- | --- | --- |
| Classification | First year | Second Year | Third Year |
| Domestic  | Market Share (%) |  |  |  |
| Sales (USD/NRs) |  |  |  |
| Overseas | Market Share (%) |  |  |  |
| Sales (USD/NRs) |  |  |  |
| Total  |  |  |  |

1. **Work Plan**

*(Note:*

* *Break down the whole procedure into more detailed steps*
* *Provide the contents and schedule and responsibility for each step)*

**Appendices**

1. Budget Sheets
2. Project Participant’s Profiles
3. Project Participant’s Employment Certificate (for other KU partners)